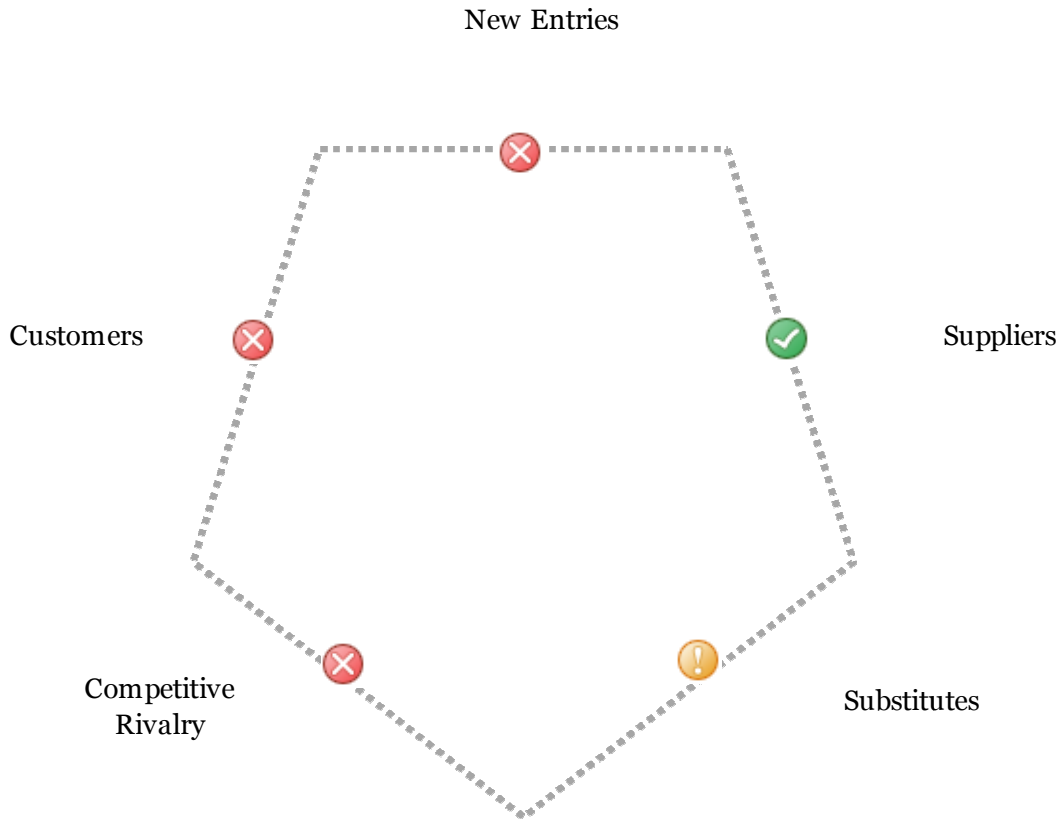


INDUSTRY ATTRACTIVENESS

During the review period we asked a number of questions regarding your industry. The chart below outlines the opportunities and threats from the 5 forces. The table below gives the specifics of these opportunities and threats.



Opportunities	Threats
Due to the industrial boom experienced by asian companies, there is a growth in the number of suppliers with high quality, affordable parts, allowing us to make greater margins on repairs	There are a few vacant buildings in the area which would suit other auto mechanics.
	There are a small but proficient number of mechanics within a 4km radius, which could cause our customers to "shop around"
	The auto sales industry are getting very organised in terms of servicing the vehicles that they sell.