

BREAK EVEN ANALYSIS

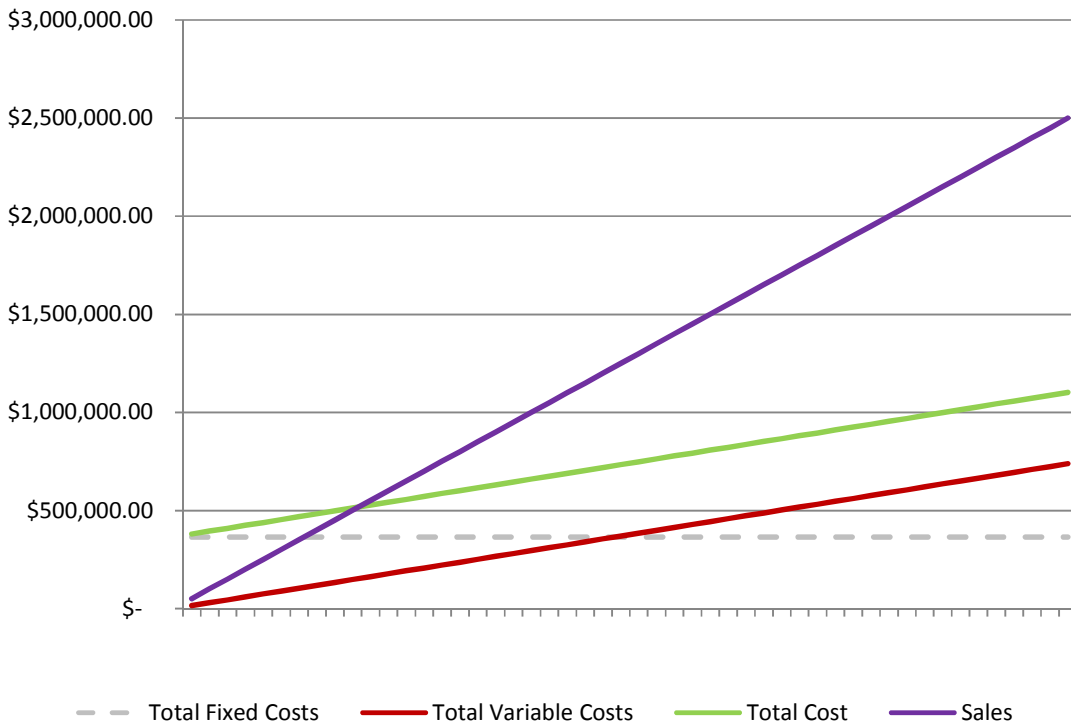
The Break-Even point is where profit starts.

Every business needs to know how many sales have to be made before all the expenses are covered and actual profit begins. A business could well be turning over a lot of money – but running at a loss. This is where a simple calculation, the Break-Even point, is used to find where profit really starts.

The Break-even Analysis lets you determine what you need to sell, monthly or annually, to cover your costs of doing business—your break-even point which is the key to determining your pricing and profitability. This ensures that you're actually making money on every transaction and that you'll be able to be profitable based on your costs and your sales.

No matter whether you own a service- or product-based business, you've got to have a good understanding of your direct and indirect costs and how they affect your pricing and profitability models. It might just mean the difference between a profitable and non-profitable year for you.

If you don't know your break-even point, you're running your business blindly. It's a fact that thousands of companies go out of business every year. Why? One decisive factor is they just don't know their numbers.



BREAK EVEN POINTS	
Hourly	\$ 156.58
Daily	\$ 1,722.38
Weekly	\$ 828.07
Monthly	\$ 43,059.61
Yearly	\$ 516,715.29